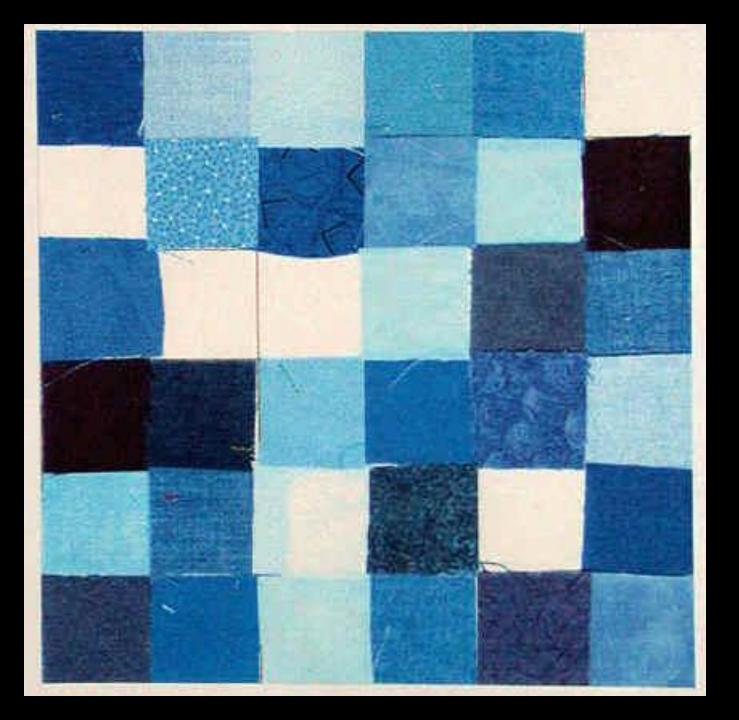
## **Color Schemes**

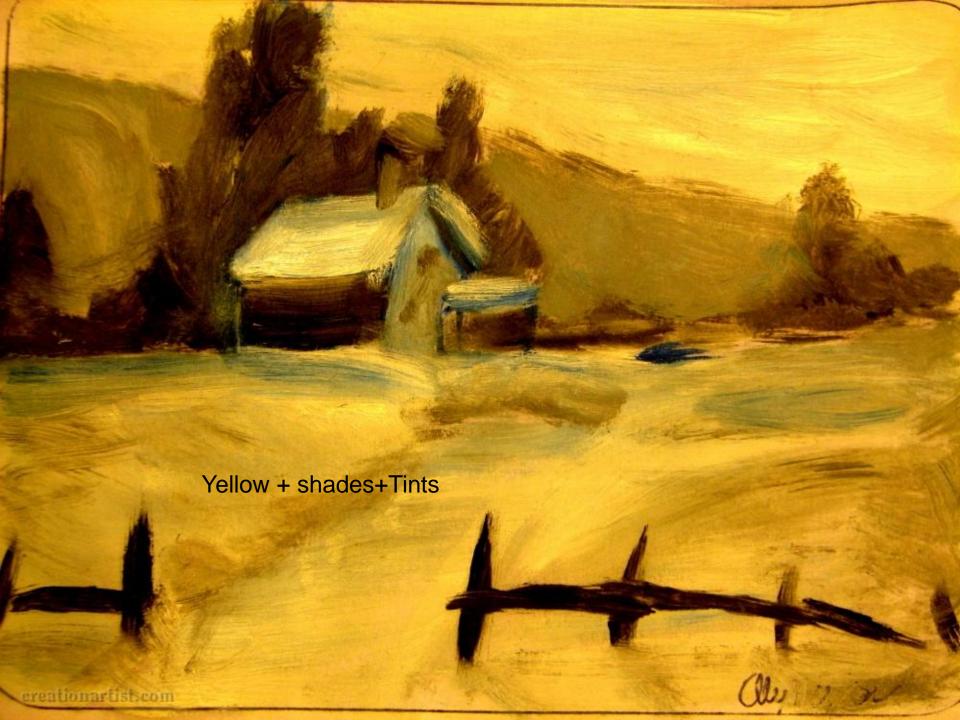
An organized arrangement of colors based off of the color wheel

## Monochromatic

Using one color plus its shades and tints



Example:
Blue +
Tints (mixed with white) +
Shades (mixed
With black)



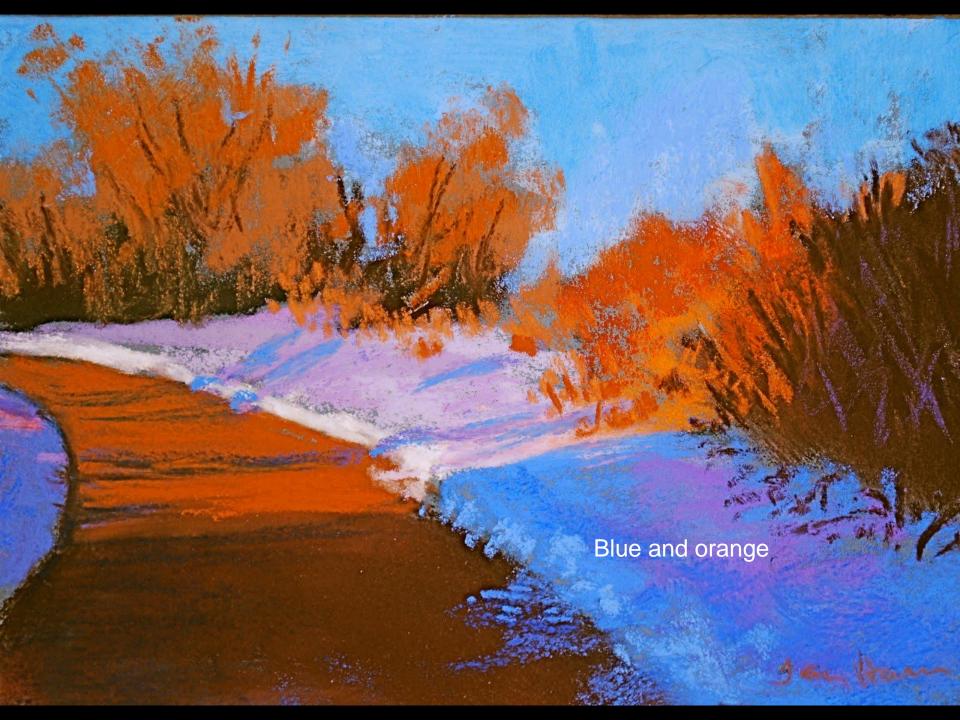


Green + Shades+Tints



# Complementary

- Using one color and the color opposite on the color wheel
- Examples of Complementary color schemes...
  - Red and green
  - Blue and orange
  - Yellow and purple



Red and green

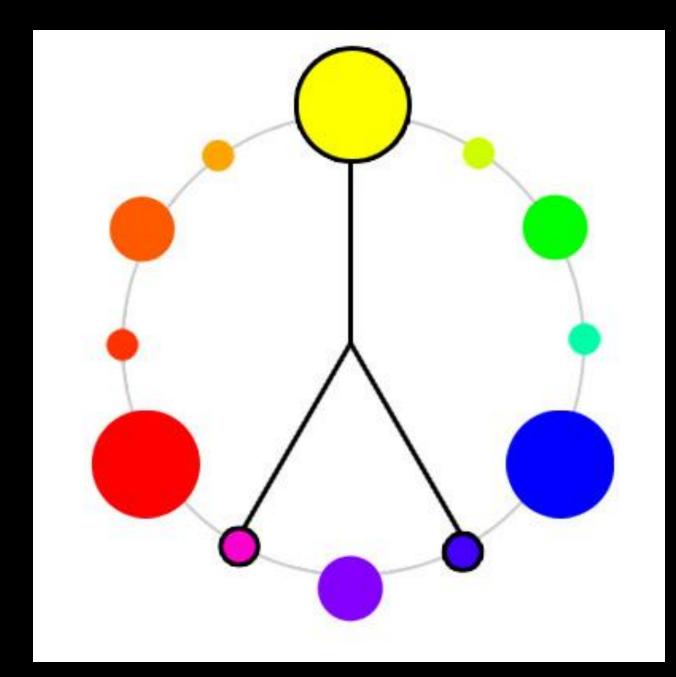




Orange + Blue

# Split Complementary

- One color plus the two colors on either side of its complement
- Examples-
  - Purple + yellow orange + yellow green
  - Blue + Red orange + yellow orange
  - Red + Blue Green + Yellow Green







Blue + Red Orange + Yellow orange

## Analagous

- Using three colors located beside each other on the color wheel
- Examples
  - Red + red violet + violet
  - Blue + Blue green + green
  - Yellow Green + Yellow + Yellow orange

#### ANALOGOUS COLOR SCHEMES











Yellow orange + Yellow + yellow green



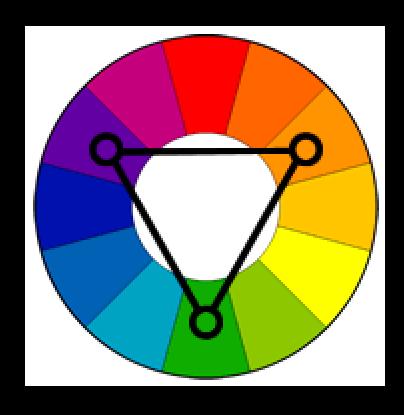
Red Orange + Orange + Yellow Orange

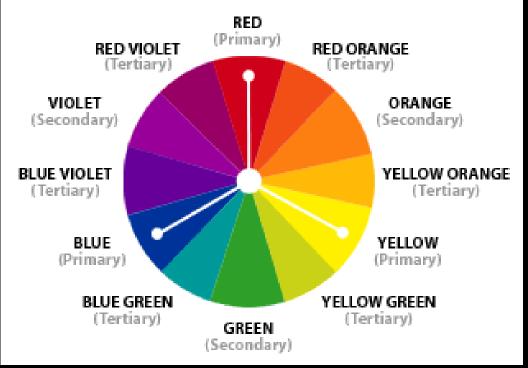


Blue Green + Blue + Blue Violet + Violet

### Triadic

- Using three colors located equal distance away from each other on the color wheel
- Examples
  - Red + Yellow + Blue
  - Green + Purple + Orange







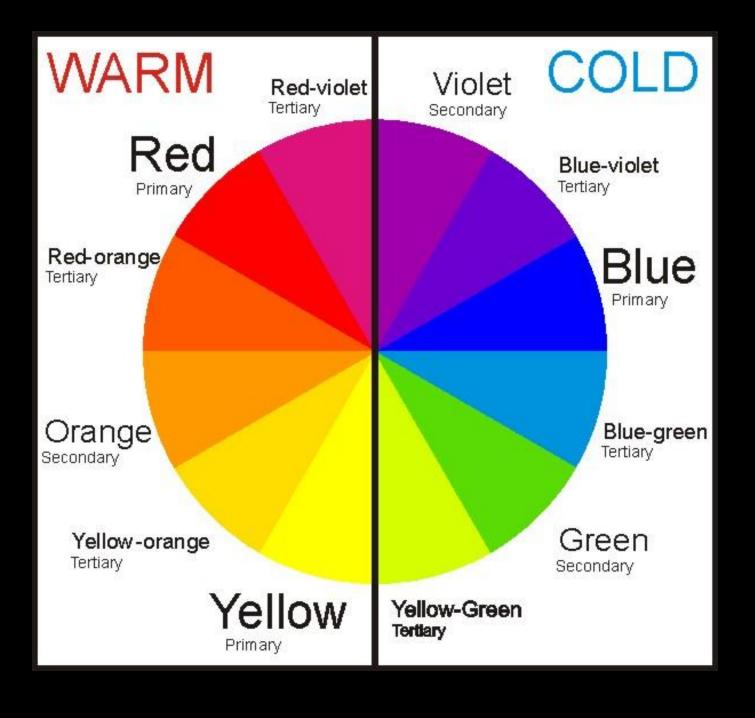
Red + Blue + Yellow





# Warm/Cool Colors

Warm Colors – Red, yellow, orange Cool colors – Blue, Green, Violet







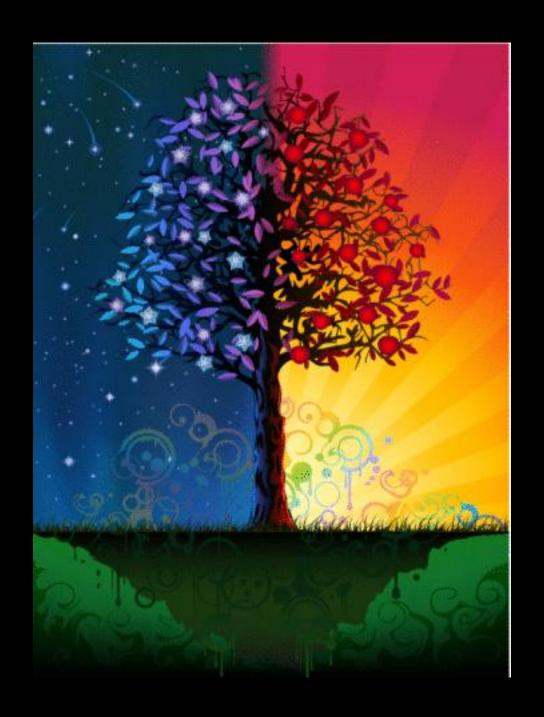
# What color schemes are the following images portraying?













## **Color is Emotion**

"Color is not given to us in order that we should imitate nature. It was given to us so that we can express our emotions." – Henri Matisse

# What emotions do you associate with the following colors?

RED

**YELLOW** 

**BLUE** 

**GREEN** 

**PURPLE** 

**ORANGE** 

# Color Symbolism

Each color has associated symbolism built in. Can you suggest some of the symbols for...

- -Red
- -Purple
- -Green
- -Yellow
- -Blue
- -Orange

-Red

In China, means good luck and is often used in celebrations or weddings

-Purple

Often symbolized royalty, Japan it symbolizes privilege and wealth

-Green

money, recycling, new, Libya – only flag with solid color

- -Yellow
- Happiness, insanity?, Egyptians believed it was the color of the gods
- -Blue

relaxation, calming, world's most popular color, India – Lord Krishna

-Orange

autumn, color of creativity, Hinduism – believed to be a sacred color























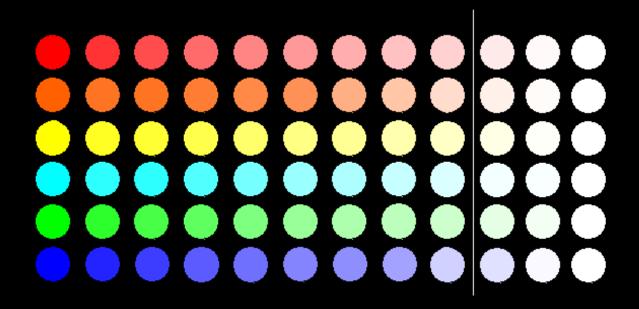






#### Tints and Shades

- <u>Saturation</u> is the measure of <u>pigment</u> in a color
- The primary colors are the most saturated colors on the color wheel
- Light colors are called <u>tints</u> and are made by adding white (such as acrylic or tempera paint) or water (such as in water colors)
- Dark colors are called <u>shades</u> and made by adding black (acrylic or tempera paint) or water (such as in watercolor)

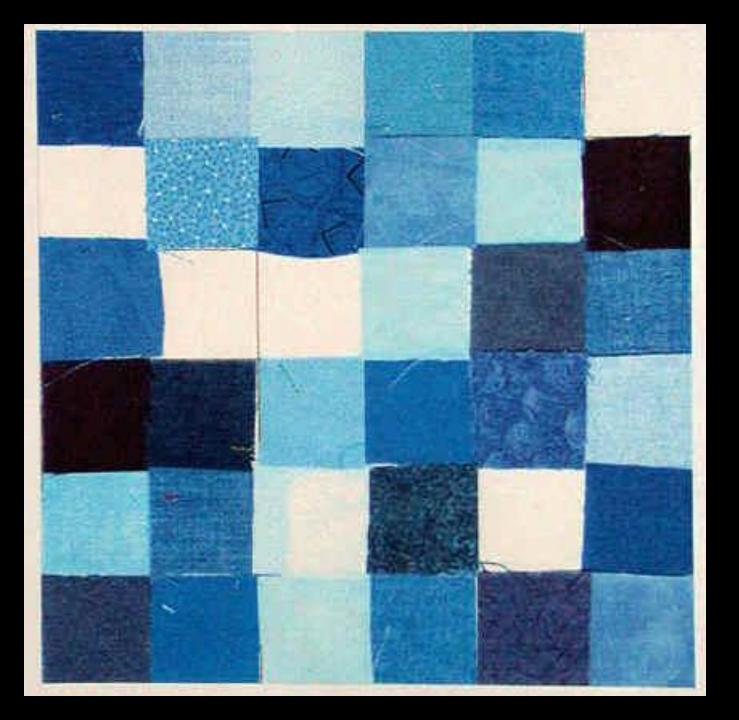


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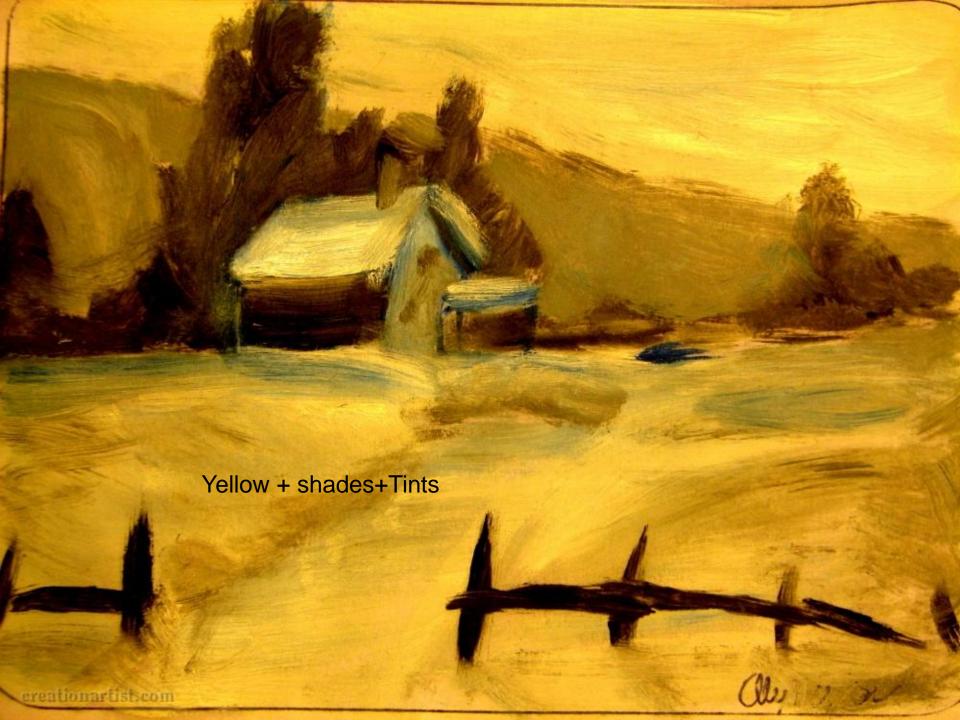
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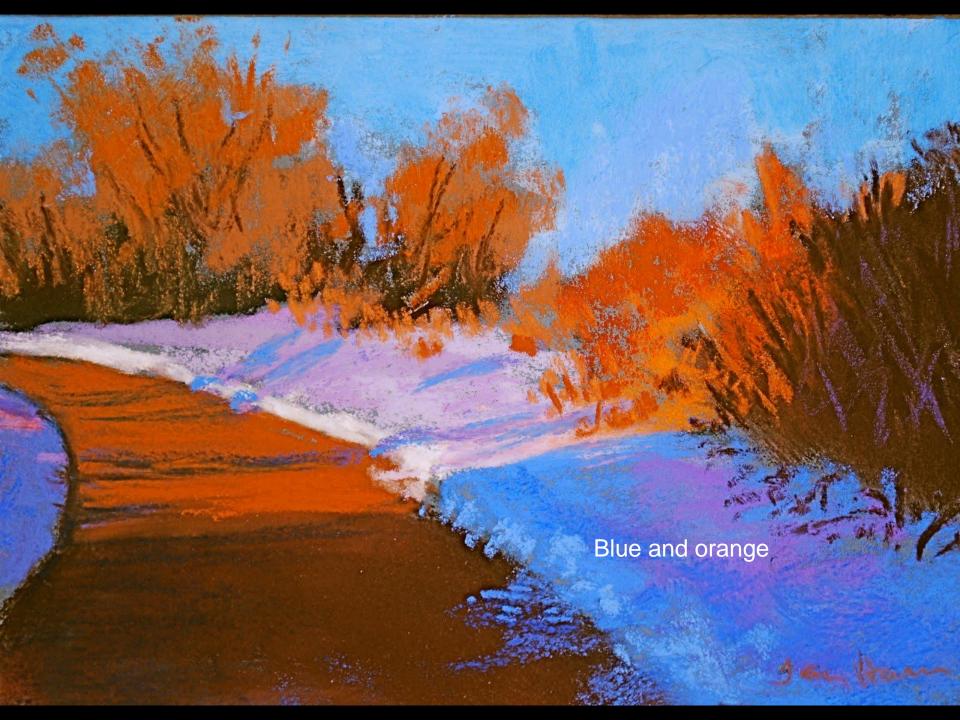


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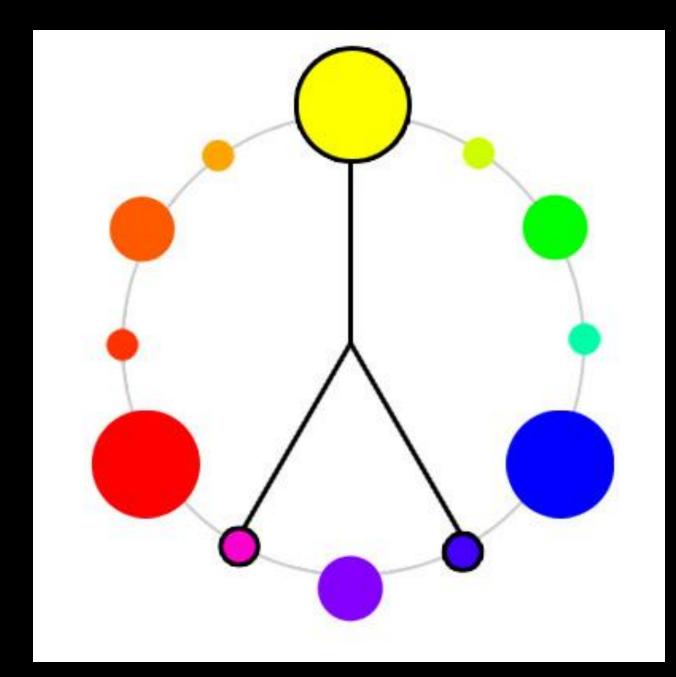
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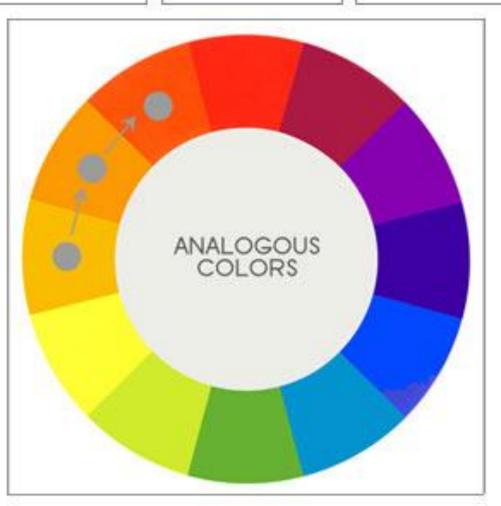
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#### ANALOGOUS COLOR SCHEMES











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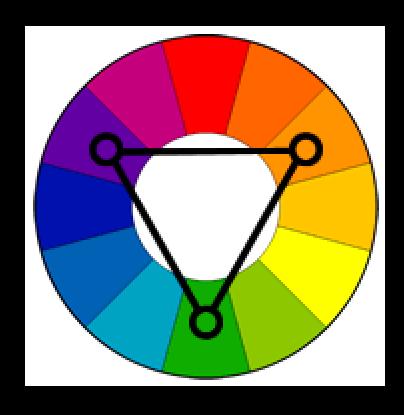
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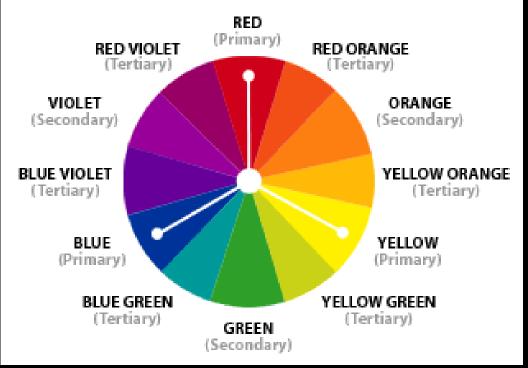


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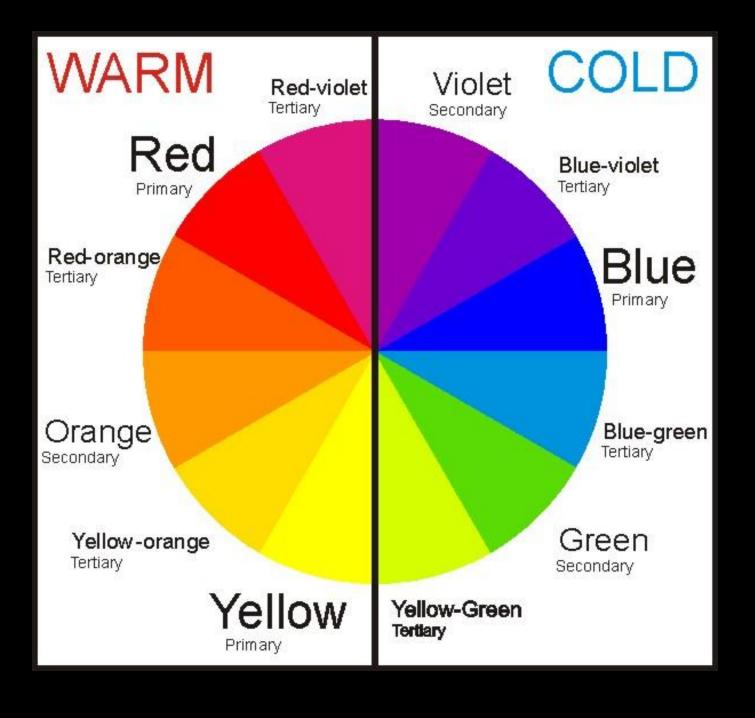
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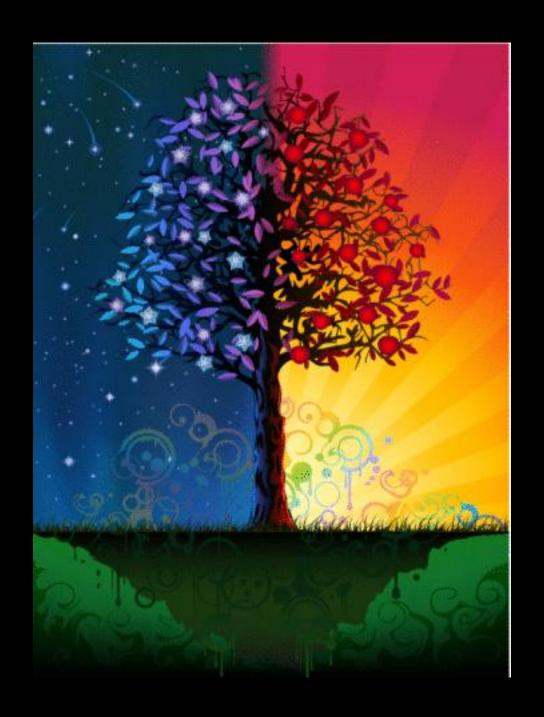
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http://www.youtube.com/watch?v=nX0DHd5
 QNS8